

PADMASHREE INSTITUTE OF MANAGEMENT AND SCIENCES

BACHELOR OF BUSINESS ADMINISTRATION

COURSE OUTCOME

Course Title	Management Innovation	
Co.Nos	Course Outcome	PO.Nos
CO1	Enhance their knowledge and skills which are essential for success in management careers.	PO1
CO2	Understand the concepts related to Business Management	PO6
CO3	Adapt to the changing opportunities.	PO5
CO4	Gain knowledge on various supporting systems extended by the Government	PO6
CO5	Understand the role of Artificial Intelligence in Business Decisions.	PO8
Course Title	Fundamentals of Accountancy	
Co.Nos	Course Outcome	PO.Nos
CO1	Students can understand basic knowledge about accounts	PO3
CO2	Students will get more knowledge about how ledger accounts posted in balance sheet	PO6
CO3	It provides information about how subsidiary Books helps to record the transaction	PO5
CO4	It educates about trial balance, expenses and outstanding	PO1
CO5	Students can understand types of books maintained in accounts	PO2

Course Title	Marketing Management	
Co.Nos	Course Outcome	PO.Nos
CO1	Understand the Concepts and Functions of Marketing. Analyse Marketing Environment its Impact on the Business. Understand the differences between Marketing and Selling. Understand Marketing of Services.	PO7
CO2	Understand the Marketing Mix and also strategize Marketing Mix. Describe Service Marketing Mix. Understand the legal aspects of marketing.	PO4
CO3	Understand the Consumer Behaviour. Factors Influencing Consumer Behaviour, Consumer Decision Process, Types of Buying Motives,	PO3
CO4	Understand the bases of segmentation and targeting and Positioning..	PO6
CO5	Understand the strategies adopted for positioning	PO5
Course Title	English	
Co.Nos	Course Outcome	PO.Nos
CO1	The course aims to provide fundamental knowledge & exposure to the concepts, theories & practices in the field of management	PO7
CO2	The course aims to make the student understand and effectively use the costing systems for production and service industries	PO3
Course Title	Kannada	
Co.Nos	Course Outcome	PO.Nos
CO1	ಶಿಕ್ಷಣ ವ್ಯವಸ್ಥೆ ಮತ್ತು ವಿದ್ಯಾರ್ಥಿಗಳ ವ್ಯಕ್ತಿತ್ವ ಬೆಳವಣಿಗೆಯಲ್ಲಿ ಭಾಷೆಗಳು ವಹಿಸುವ ನಿರ್ಣಾಯಕವಾದ ಪಾತ್ರವನ್ನು ಈ ಪಠ್ಯದಲ್ಲಿ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ತಿಳಿಸಲಾಗಿದೆ	PO3
CO2	ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಕಲೆ, ವಿಜ್ಞಾನ, ವಾಣಿಜ್ಯ ಮತ್ತು ಶುದ್ಧ ಶೈಕ್ಷಣಿಕ ಚಟುವಟಿಕೆಗಳನ್ನು ತಿಳಿಸಲಾಗಿದೆ.	PO4

CO3	ಸಮಾಜದಲ್ಲಿ ಮನುಷ್ಯ ಮತ್ತು ನಾಗರಿಕನಾಗಿ ಬದುಕಲು ಅಗತ್ಯವಾದ ಸಂವೇದನೆಯನ್ನು ಭಾಷೆ ಮತ್ತು ಸಾಹಿತ್ಯದ ಮೂಲಕ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ತಿಳಿಸಲಾಗಿದೆ.	PO7
CO4	ಜಾಗತೀಕರಣ ಮತ್ತು ಮಾರುಕಟ್ಟೆಯ ಆರ್ಥಿಕ ನೀತಿಗಳಿಂದಾಗಿ ದೇಶೀಯ ಭಾಷೆಗಳು ಹಿನ್ನಡೆ ಅನುಭವಿಸುತ್ತಿರುವುದನ್ನು ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ತಿಳಿಸಲಾಗಿದೆ .	PO2
Course Title	Additional English	
Co.Nos	Course Outcome	PO.Nos
CO1	1) Sonnet 29 - William Shakespeare 2) Childhood -Markus Natten 3) Grandfather's Holiday --Rabindranath Tagore	PO1
CO2	1)The Imp and the Crust-Leo Tolstoy 2) Sweets for Angels-R.K Narayan 3) The Great Expectations- Chapter I -Charles Dickens 4) On Habits -AG Gardiner 5) Window View - Robert Lynd	PO4
CO3	Voice) B) Language in Content Unseen Passage Vocabulary Exercises based on the passage C) Slogan writing or Caption Writing	PO5
Course Title	Financial Accounting and Reporting	
Co.Nos	Course Outcome	PO.Nos
CO1	Exercise the accounting treatments for departmental undertaking, and the accounting treatments in inter departmental transfers	PO6
CO2	Demonstrate various accounting treatments for dependent branches	PO7
CO3	Learn various methods of accounting for hire purchase transactions	PO8
CO4	Learn the methods and accounting procedures of fire insurance claims	PO3
CO5	Understand the Basic Concepts of international Reporting Standards	PO1

Course Title	Human Resource Management Practices	
Co.Nos	Course Outcome	PO.Nos
CO1	Describe the role and responsibility of Human resources manager.	PO2
CO2	Describe HRP, Recruitment, Selection and retention process.	PO6
CO3	Describe induction, training, and compensation aspects.	PO7
CO4	Explain performance appraisal and its process.	PO5
CO5	Demonstrate Employee Engagement	PO3
Course Title	Business Environment	
Co.Nos	Course Outcome	PO.Nos
CO1	To understand the concept of Ethics and Business ethics	PO1
CO2	To understand and apply the Personal Ethics	PO3
CO3	To understand and analyze the Ethics in Management	PO6
CO4	To understand the role of Corporate culture in Business	PO2
CO5	To understand and analyze the Concept of Corporate Governance	PO7
Course Title	Business Studies	
Co.Nos	Course Outcome	PO.Nos
CO1	Discover knowledge in ecological perspective and value of environment	PO6
CO2	Understand the significance of various natural resources and its management	PO2
CO3	Demonstrate a comprehensive understanding of the worlds biodiversity and the importance of its conservation	PO5
CO4	Demonstrate a comprehensive understanding of the worlds biodiversity and the importance of its conservation	PO7

CO5	Discover effective methods of waste management , analyze global environmental problems and come out with possible solutions	PO8
CO6	Understand environmental laws and sustainable development	PO1
Course Title	Kannada	
Co.Nos	Course Outcome	PO.Nos
CO1	ಈ ಘಟಕದಲ್ಲಿ ಮನುಷ್ಯನ ಅಸ್ತಿತ್ವ ಮತ್ತು ವ್ಯಕ್ತಿತ್ವ ಎರಡನ್ನು ರೂಪಿಸುವಂತಹ ಅಧ್ಯಯನಗಳಿದ್ದು, ಕಾಯಕದ ಮಹತ್ವ ಮತ್ತು ಅನನ್ಯತೆಯನ್ನು ತಿಳಿಸುವ ಕೃಷಿ ಪದ್ಧತಿ, ಗ್ರಾಮೀಣ ಕೈಗಾರಿಕೆ, ನೌಕರಿಗೆ ಸಂಬಂಧಿಸಿದ ಲೇಖನಗಳನ್ನು ಅಳವಡಿಸಲಾಗಿದೆ. ಇವು ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ 'ಕಾಯಕವೇ ಕೈಲಾಸ' ಎಂಬ ಅರಿವನ್ನು ಉಂಟು ಮಾಡಬಲ್ಲವು.	PO3
CO2	ಎರಡನೆಯ ಘಟಕದಲ್ಲಿ ಸಾಮರಸ್ಯಕ್ಕೆ ಸಂಬಂಧಿಸಿದ ಪಠ್ಯಗಳನ್ನು ಇಡಲಾಗಿದೆ. ಬೇಂದ್ರೆ ಯವರ "ರಸವೇ ಜನನ, ವಿರಸವೇ, ಮರಣ, ಸಮರಸವೇ ಜೀವನ" ಎಂಬ ಕವಿವಾಣಿಯಂತೆ ಈ ಭಾಗದಲ್ಲಿ ಇಟ್ಟಿರುವ ಲೇಖನಗಳ ಕಲಿಕೆಯಿಂದ ಸಾಮರಸ್ಯ, ಭಾವೈಕ್ಯತೆಯ ಮಹತ್ವವು ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಮನದಟ್ಟಾಗಬಲ್ಲದು.	PO4
CO3	ಮೂರನೇ ಘಟಕದಲ್ಲಿ ಅಂತಃಕರಣಕ್ಕೆ ಸಂಬಂಧಿಸಿದಂತೆ "ಸಕಲ ಜೀವಾತ್ಮರಿಗೆ ಲೇಸನ್ನೇ ಬಯಸುವ", ಅಂತಃಕರಣವನ್ನು ಜಾಗೃತಿಗೊಳಿಸುವ ಕಥೆ, ಕಾವ್ಯ, ಲೇಖನಗಳನ್ನು ಇಲ್ಲಿ ಅಳವಡಿಸಲಾಗಿದೆ. ಇವು ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಮಾನವ ಸಹಜ ದೌರ್ಬಲ್ಯಗಳನ್ನು ಮೀರಿ, ಅಪ್ಪಟ ಮಾನವೀಯ ಮೌಲ್ಯಗಳನ್ನು ಬಿತ್ತುವ ಕೆಲಸ ಮಾಡಬಲ್ಲವು. ಸಹಕಾರ ಮನೋಭಾವ, ಸಹಜೀವನದ ಬಗ್ಗೆ ಕೂಡ ಇವು ಅರಿವನ್ನು ಉಂಟುಮಾಡಬಲ್ಲವು.	PO5
CO4	ಸಂಕೀರ್ಣ ಘಟಕದಲ್ಲಿ ಉದ್ಯಮ ಸ್ಥಾಪನೆ, ಮಹಿಳಾ ಉದ್ಯಮ, ಆರಂಭಿಕ ಹಂತದ ಅಡೆ-ತಡೆಗಳು, ಉದ್ಯಮದಲ್ಲಿ ಯಶಸ್ಸನ್ನು ಸಾಧಿಸಲು ಮಾಡಬೇಕಾದ ಪ್ರಯತ್ನ ಹಾಗೂ ಸಂದರ್ಶನದ ಸಾಧಕ-ಬಾಧಕಗಳ ಬಗ್ಗೆ ಮನವರಿಕೆ ಮಾಡಿಕೊಡುವ ಬರಹಗಳನ್ನು ಇಡಲಾಗಿದೆ. ಇವು ವಿದ್ಯಾರ್ಥಿಗಳು ಸಮಕಾಲೀನ ಸವಾಲುಗಳನ್ನು ಎದುರಿಸುವುದು ಹೇಗೆ ಎಂಬುದರ ಬಗ್ಗೆ ಅರಿವನ್ನು ಮೂಡಿಸುತ್ತವೆ.	PO7

Course Title	Additional English	
Co.Nos	Course Outcome	PO.Nos
CO1	Students will heighten their awareness of correct usage of English grammar in writing and speaking	PO8
CO2	Students will improve their speaking ability in English both in terms of fluency and comprehensibility	PO6
CO3	Students will give oral presentations and receive feedback on their performance	PO5
CO4	Students will increase their reading speed and comprehension of academic articles	PO3
CO5	Students will improve their reading fluency skills through extensive reading	PO1
Course Title	Corporate Skills	
Co.Nos	Course Outcome	PO.Nos
CO1	Students will heighten their awareness of correct usage of English grammar in writing and speaking	PO1
CO2	Students will improve their speaking ability in English both in terms of fluency and comprehensibility	PO5
CO3	Students will give oral presentations and receive feedback on their performance	PO4
CO4	Students will increase their reading speed and comprehension of academic articles	PO3
CO5	Students will improve their reading fluency skills through extensive reading	PO2
Course Title	Corporate Accounting	
Co.Nos	Course Outcome	PO.Nos
CO1	To know about redemption of shares	PO2

CO2	To know about various methods of goodwill calculation	PO3
CO3	To know about valuation of shares	PO7
CO4	Company final accounts	PO6
CO5	Holding companies	PO5
Course Title	Financial Institutions and Regulatory Bodies	
Co.Nos	Course Outcome	PO.Nos
CO1	Financial system	PO3
CO2	Financial Instruments	PO8
CO3	Financial markets	PO5
Course Title	Business Finance	
Co.Nos	Course Outcome	PO.Nos
CO1	Understand the meaning of business finance, the aims of finance function, organization structures of finance financial decision financial planning and different steps in financial planning	PO5
CO2	Describe various types of financial decisions capital structure ebit-eps analysis and types of leverages	PO3
CO3	To know about investment decision	PO2
CO4	Enumerate the types of dividend policy and the provisions under the companies act in relation	PO1
CO5	Understand the importance of working capital , maintain adequate working capital determinants and sources of working capital cash management and receivables management Describe various dividend decisions, dividend policy and various theories of dividend Theory of Irrelevance and Relevance, Walters Model.	PO6

Course Title	Cost Accounting	
Co.Nos	Course Outcome	PO.Nos
CO1	Explains cost accounting systems	PO1
CO2	Explains the purposes of cost accounting.	PO3
CO3	Defines the concepts of cost, expense, loss and revenue	PO5
CO4	Explains the relationships between cost and financial accounting.	PO3
CO5	Prepare production cost statement and cost of goods sold statement.	PO2
CO6	Explains main manufacturing cost elements	PO6
Course Title	Behavioural Science	
Co.Nos	Course Outcome	PO.Nos
CO1	Introduction to organization and Behavioral Science, role of Behavioral Science in present Business World, organization and managers, manager' roles and skills, behavior at work, introduction to organization behavior	PO1
CO2	Introduction to individual behavior, values, attitudes, job satisfaction	PO6
CO3	Interpersonal Behavior, Johari Window, Transactional Analysis, ego states	PO5
CO4	Introduction to group behavior, foundations of group behavior, concept of group and group dynamics, types of groups, formal and informal groups, theories of group formation	PO4
CO5	Foundations of organization structure, organization design, organization culture	PO7

Course Title	Business Research Methodology	
Co.Nos	Course Outcome	PO.Nos
CO1	Understanding the research process & Research design	PO1
CO2	Understanding the sampling methods and hypothesis	PO6
CO3	Analyzing data collection tools and data analysis	PO7
CO4	Creating research report and its format	PO3
Course Title	English	
Co.Nos	Course Outcome	PO.Nos
CO1	Read and understand simple texts in English	PO1
CO2	Answer simple comprehension questions and match sentences about texts	PO4
CO3	Reconstruct texts by reordering sentences	PO3
CO4	Understand the main idea of a text	PO2
CO5	Identify specific information in a text	PO6
Course Title	Kannada	
Co.Nos	Course Outcome	PO.Nos
CO1	ಬದಲಾದ ಕಾಲಕ್ಕೆ ತಕ್ಕಂತೆ ಕಾಲದ ಮಹತ್ವ, ಸವಾಲು ಮತ್ತು ಸಮಸ್ಯೆಗಳನ್ನು ಬಿತ್ತರಿಸುವ ಸಾಹಿತ್ಯಕ ಸಾಂಸ್ಕೃತಿಕ ಪಠ್ಯದ ಮೂಲಕ ವಿದ್ಯಾರ್ಥಿಗಳು ಜ್ಞಾನ ಸಂಪತ್ತನ್ನು ವೃದ್ಧಿಸಿಕೊಳ್ಳುತ್ತಾರೆ	PO1
CO2	ವಿದ್ಯಾರ್ಥಿಗಳು ಭವಿಷ್ಯದ ಬದುಕಿನ ಬಗೆಗೆ ನಂಬಿಕೆ ಹಾಗೂ ಆತ್ಮವಿಶ್ವಾಸವನ್ನು ಗಳಿಸಿಕೊಳ್ಳುತ್ತಾರೆ	PO4
CO3	ವಿದ್ಯಾರ್ಥಿಗಳು ಕನ್ನಡ ನಾಡಿನ ಬೆಳವಣಿಗೆಯ ಹಿತದೃಷ್ಟಿಯನ್ನು ಕಾಯ್ದುಕೊಳ್ಳುವರು	PO5

CO4	ವಿದ್ಯಾರ್ಥಿಗಳು ಸಮಾನತೆ,ಸಮನ್ವಯತೆ ಮತ್ತು ಸಾಮಾಜಿಕ ನ್ಯಾಯದ ದೃಷ್ಟಿಕೋನನ್ನು ಬೆಳೆಸಿಕೊಳ್ಳುತ್ತಾರೆ	PO6
Course Title		
Computer Application in Business		
Co.Nos	Course Outcome	PO.Nos
CO1	Work effectively with a range of current, standard, Office Productivity software applications.	PO6
CO2	Evaluate, select and use office productivity software appropriate to a given situation.	PO3
CO3	Apply basic adult learning and assessment principles in the design, development, and presentation of material produced by office productivity applications.	PO8
CO4	Demonstrate employability skills and a commitment to professionalism.	PO1
CO5	Operate a variety of advanced spreadsheet, operating system and word processing functions.	PO5
Course Title		
Investment Management		
Co.Nos	Course Outcome	PO.Nos
CO1	Understanding financial investment	PO1
CO2	Understanding Portfolio return	PO3
CO3	Personal finance	PO4
Course Title		
Management Accounting		
Co.Nos	Course Outcome	PO.Nos
CO1	Introduction to management accounting	PO1

CO2	Application of Ratio analysis	PO4
CO3	Fund flow analysis	PO3
CO4	Cash flow analysis	PO7
CO5	Marginal Costing and budgetary control	PO5
Course Title	Advanced Financial Management	
Co.Nos	Course Outcome	PO.Nos
CO1	Understand the meaning of business finance the aims and various financial planning and agency problems	PO1
CO2	Explain the importance of time value money and its techniques and to know the calculation of future value and present value	PO4
CO3	Describe various types of financial decision, sources of fund ebit eps analysis methods of computing cost of capital	PO5
CO4	Enumerate the types capital budgeting techniques payback period, ARR,IRR ,MRR, NPV PI	PO7
CO5	Understand the importance of working capital, maintaining adequate working capital, determinants and sources of working capital, cash management and receivables management.	PO8
Course Title	Financial Markets and Services	
Co.Nos	Course Outcome	PO.Nos
CO1	Understanding the Financial markets	PO3
CO2	Non-banking financial intermediaries	PO4
CO3	Role of SEBI in marketing of Securities and Protection of Investor Interest	PO5
CO4	Mutual funds growth of mutual funds in India	PO7
CO5	Recent trends in financial services customization of investment portfolio	PO6

Course Title	International Business	
Co.Nos	Course Outcome	PO.Nos
CO1	International business programs give students an understanding of the different business management practices found all over the world, and prepare them for graduate careers working abroad or in organizations that are engaged in business on a global scale	PO2
CO2	To Understand modes of Entry into IB	PO4
CO3	To understand globalization	PO3
CO4	To understand International Marketing Intelligence	PO1
CO5	To Understand EXIM Trade	PO5
Course Title	E-Business	
Co.Nos	Course Outcome	PO.Nos
CO1	Introduction to E- Business	PO7
CO2	Understanding Security threats	PO8
CO3	Digital (electronic) wallets	PO4
CO4	Shopping cart database	PO3
CO5	IT Act 2000 salient features	PO2
Course Title	Income Tax	
Co.Nos	Course Outcome	PO.Nos
CO1	Introduction to Income tax	PO1
CO2	Taxable salary computation	PO5

CO3	Taxable income from house property	PO6
CO4	Taxable profits and gains from business and Profession	PO7
CO5	Taxable income computation	PO4
Course Title	Stock and Commodity Markets	
Co.Nos	Course Outcome	PO.Nos
CO1	Secondary Market (Stock Market)	PO3
CO2	Recognized Stock Exchanges in India (brief discussion of NSE BSE and Nifty)	PO5
CO3	National Securities Depository Ltd	PO2
CO4	Types of transactions in Commodity market	PO1
Course Title	Brand Management	
Co.Nos	Course Outcome	PO.Nos
CO1	Understanding the concept of product	PO1
CO2	Understanding the concept of new product development	PO5
CO3	Understanding Forecasting target market potential and sales	PO6
CO4	Understanding the concept of Branding	PO3
CO5	Understanding branding leverage and performance	PO2
CO6	Understanding branding strategies	PO7
Course Title	International Finance	
Co.Nos	Course Outcome	PO.Nos
CO1	International Monetary system	PO1

CO2	Foreign exchange rate and markets and their role in IFM	PO6
CO3	International Financial institutions and their role in IFM	PO8
Course Title	Organisational Change and Development	
Co.Nos	Course Outcome	PO.Nos
CO1	To understand Change Management, Creativity & Innovation, Organisation Effectiveness, Organisational Development, OD Interventions	PO5
CO2	To understand Organisation Effectiveness	PO4
CO3	To Analyze Organizational Development, Change Management, Creativity & Innovation, Organisation Effectiveness, Organizational Development, OD Interventions	PO1
CO4	To evaluate Change Management, Creativity & Innovation, Organisation Effectiveness, Organisational Development, OD Interventions	PO6
Course Title	Retail Management	
Co.Nos	Course Outcome	PO.Nos
CO1	Understand the Retail Business	PO1
CO2	Understand the consumer behavior in Indian retail scenario	PO7
CO3	Overview of the Business Operations and Formulate Strategies	PO6
CO4	Applying the Retail Marketing mix Strategies	PO3
CO5	Impact of Technologies in Retail Business	PO4
Course Title	Foundation Course : Personality Development	

Co.Nos	Course Outcome	PO.Nos
CO1	Foundation Course Creativity & Innovation	PO5
CO2	Compensation	PO7
CO3	Time Rate Wages and Efficiency Based Wages , Incentive Schemes	PO3
CO4	Performance based pay system	PO2
CO5	Wage Boards	PO1
Course Title	Compensation Management	
Co.Nos	Course Outcome	PO.Nos
CO1	Identify and apply appropriate management techniques for managing business	PO7
CO2	Have a conceptual knowledge about the planning and decision making	PO2
CO3	Apply the concept of organizing for the effective functioning of a management	PO5
CO4	Evaluate leadership style to anticipate the consequences of each leadership style	PO6
CO5	Demonstrate the techniques for controlling and coordination	PO1